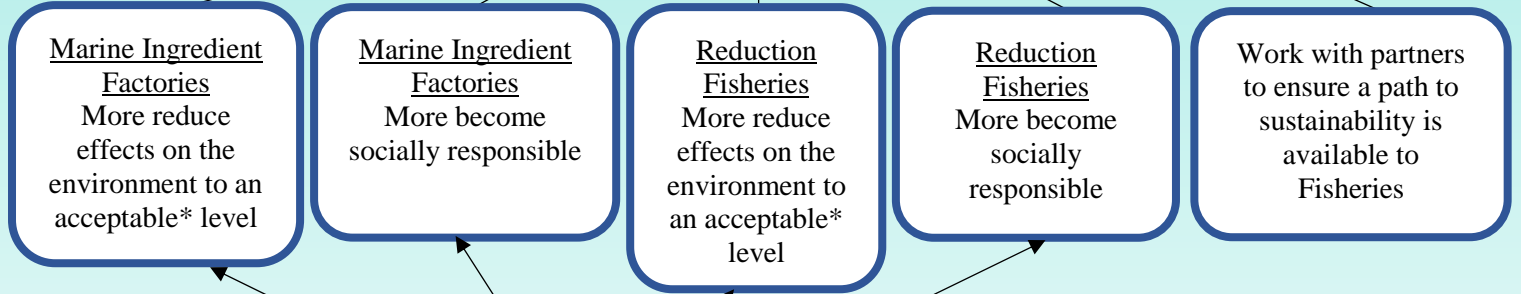


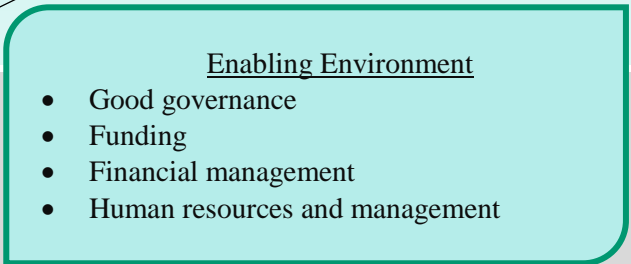
IFFO RS Theory of Change

Improve the global responsibility of the sourcing and production of Marine Ingredients

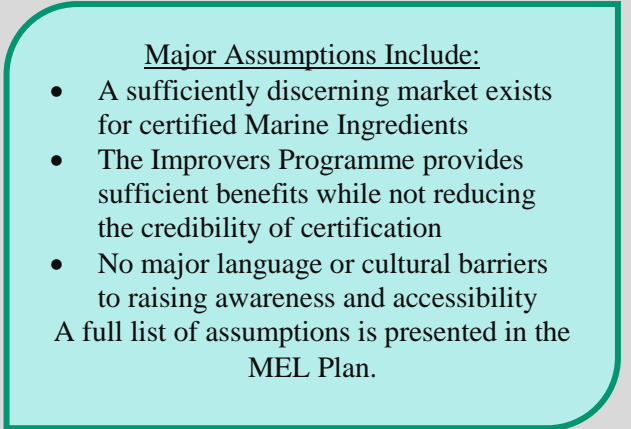


Impacts

Responsible producers of Marine Ingredients able to gain & maintain long-term market access



Certified producers able to demonstrate responsible supply of Marine Ingredients



Globally relevant and credible IFFO RS Standards

Credible Assurance System

Accessibility to IFFO RS Standards

Outcomes

Standard revision

Monitoring, Evaluation and Learning

Revision of Assurance

Improvers Programme

Stakeholder engagement

Research

Training

Advocacy & awareness in industry

Advocacy & awareness in government

Support & advice

Outputs/ Inputs

* aligned to the RS Standard requirements